

Info

NAME
Rochelle Fink

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ROCHELLE FINK

Graphic Designer

Graphic Designer and Entrepreneur eager to share my knowledge and experience.

Extensive work history in designing logos, graphics and layouts for print and digital media.

Proven strengths in meeting deadlines and budgets. Experienced in design software instruction and training with excellent customer service skills.

Tech Skills

Ai
ILLUSTRATOR ██████████

Ps
PHOTOSHOP ██████████

Dw
DREAMWEAVER ██████████

Id
INDESIGN ██████████

qb
QUICKBOOKS ██████████

o
OUTLOOK ██████████

w
WORD ██████████

x
EXCEL ██████████

P
POWERPOINT ██████████

Experience

2002-present **Graphic Designer/Business Owner**
Regarding Cards, South Dakota
• Established Regarding Cards to supply plastic gift cards to campus environments
• Crafted a highly successful card business based on proven products, quality designs and excellent customer service

2011-2014 **Adjunct Instructor - Computer Graphics**
Dakota Wesleyan University, South Dakota
• Instructed college-level computer graphics in a classroom environment
• Prepared lesson plans and presented software & relevant supporting material
• Developed design projects & quizzes including grading and evaluating

2006-2011 **Graphic Designer/Business Owner**
Fink Graphics, South Dakota
• Built Fink Graphics to create and produce screen printed garments
• Authorized inventory levels, schedules and quality in a demanding market

2001-2002 **Graphic Designer**
Sign Pro, South Dakota
• Designed graphics for a large-scale vinyl signage company
• Contributed to meeting customer deadlines and budgets

1996-2001 **Product Manager**
Blackboard, Inc., Arizona
• Collaborated with college campuses to develop dynamic ID card programs
• Responsible for technical support and training of product software
• Designed ID cards and supporting material for college & business campuses

1994-1996 **Animator**
Daktronics, Inc., South Dakota
• Created large contract animations for major league sports & colleges
• Designed proposal animations utilized by sales force for contract acquisition
• Conducted monthly training sessions and provided technical support

Personal Skills

CREATIVITY
COMMUNICATION
TIME MANAGEMENT

PROBLEM SOLVING
ENTHUSIASM
FLEXIBILITY

Education

1991-1995 **BS in Graphic Design**
South Dakota State University **GPA 3.44**
Graduated with Honors